



THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS

FINANCIAL EXPRESS

RAJPUTANA INVESTMENT & FINANCE LIMITED
CIN: L50100KL1941PLC078267
Registered Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.
Corporate Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.; **Ph No:** 91+ 7593818458
Email: rajputanainvestment@gmail.com, **website:** www.rajputanainvestment.com

83rd ANNUAL GENERAL MEETING TO BE CONVENED AT REGISTERED OFFICE OF THE COMPANY (Physical Meeting)

Shareholders may note that the 83rd Annual General Meeting (AGM) of the Company will be convened at Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India (Registered office of the company) on Friday, July 11, 2025 at 3.00 P.M. IST in compliance with applicable provision of Companies Act 2013 and other relevant applicable rules and regulation.

Electronic copies of the Notice of the AGM and Annual Report for Financial Year 2024-2025 will be sent to all the shareholders whose email addresses are registered with the Company/Depository Participants. Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their depository participants. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's Registrar and Share Transfer Agent, M/s. Maheshwari Datamatics Pvt. Ltd, at mdpldc@yahoo.com. The notice of the 83rd AGM and Annual Report for Financial Year 2024-2025 will be sent to the shareholders in accordance with the applicable laws on their registered email addresses in due course and will also be made available on the Company's website at www.rajputanainvestment.com, stock exchange website at www.bseindia.com and on the CDSL's website at www.evotingindia.com.

Shareholders have an opportunity to cast their vote through remote e-voting on the business as set forth in the Notice of the AGM through electronic voting system. The manner of voting remotely for shareholders holding shares in dematerialized mode, physical mode and for shareholders who have not registered their email addresses will be provided in the Notice to shareholders.

All shareholders are requested to ensure that their updated bank account details and KYC (including IFSC) are maintained with Depository Participants (DP) or RTA (in case of physical shares) all the time.

For **RAJPUTANA INVESTMENT & FINANCE LIMITED**
Sd/-
Jijin C Surendran
Managing Director
(DIN: 03305487)

Place: Thrissur
Date : 17.06.2025



SHRIRAM FINANCE LIMITED
Corporate Identity Number (CIN): L65191TN1979PLC007874
Regd. Office: Sri Towers, Plot No. 14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032, Tamil Nadu, India.
Tel No: +91 44 4852 4666 **Fax:** +91 44 4852 5666.
Website: www.shriramfinance.in **Email id:** customersupport@shriramfinance.in
Toll Free No.: 18001034959

INTEREST RATES ON FIXED INVESTMENT PLAN (FIP) (w.e.f. 26th June 2025)*

FIP Interest Rates*	
12 - 23 instalments	7.35% p.a.
24 - 35 instalments	7.50% p.a.
36 - 48 instalments	8.00% p.a.

* Additional interest given below are applicable for all the above categories.
- Additional interest of 0.05% p.a. will be paid to women depositors.

TERMS AND CONDITIONS GOVERNING ACCEPTANCE OF DEPOSITS

- This is to inform you that with effect from 26th June, 2025, the Company will accept application for fresh deposit under Fixed Investment Plan (FIP) at the revised rate of interest specified in the above-mentioned table till further notice.
- Fixed Investment Plan (FIP) will be available only through 'Shriram One' Mobile Application and Company's Website.
- This advertisement is in furtherance to the statutory advertisement published by the Company in 'Financial Express' and 'Makkal Kural' on July 31, 2024 as per the Non-Banking Financial Companies and Miscellaneous Non-Banking Companies (Advertisement) Rules, 1977. The text of the advertisement is also printed on all application forms, which may be referred to before investing in the Company's Fixed Investment Plan (FIP).
- Other terms and conditions of the Fixed Investment Plan (FIP) shall remain unchanged.

For **Shriram Finance Limited**
Sd/-
Y. S. Chakravarti
Managing Director & CEO
(DIN: 00052308)

Place : Mumbai
Date : June 16, 2025

TCC CONCEPT LIMITED
(Formerly known as Aaswa Trading and Exports Limited)

Regd. Office: 5th Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Bhoslenagar, Shivajinagar, Pune-411007 | **CIN:** L68200PN1964PLC222140
Tel.: 020 2952 0104 | **Email id:** compliance@tccld.in | **Website:** www.tccld.in

NOTICE OF POSTAL BALLOT & REMOTE E-VOTING

NOTICE is hereby given to the Members that pursuant to the provisions of Sections 108 and 110 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions of the Acts, Rules, Regulations, Circulars and Notifications issued under (including any statutory modification or re-enactment thereof) for the time being in force and as amended from time to time if any, for seeking approval of the members of TCC Concept Limited ("the Company") by means of Postal Ballot through remote e-voting, for the execution of agenda as under as per the details mentioned in the Postal Ballot Notice dated June 16, 2025.

Sr. No.	Name of Agenda	Type of Resolution
1	To Fix Remuneration of Mr. Umesh Kumar Sahay (DIN: 01733060) Chairman and Managing Director of the company	Special
2	To Fix Remuneration of Mr. Abhishek Narbaria (DIN: 01873087) Non-executive Director of the company.	Special
3	To approve Material Related Party Transactions of the company with EFC Limited.	Ordinary
4	To approve Material Related Party Transaction(s) of the company with DC&T Global Private Limited.	Ordinary
5	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and Whitehills Interior Limited.	Ordinary
6	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and DC&T Global Private Limited.	Ordinary
7	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and Whitehills Interior Limited.	Ordinary
8	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and EFC Limited.	Ordinary

The Company has completed the dispatch of Postal Ballot Notice (Notice) on June 16, 2025, only through electronic mode by email to the Members of the Company whose names appear in the Register of Members or the Register of Beneficial owners maintained by the depositories as of June 13, 2025 (Cut-off date). Those members who have not received Notice may send an email to compliance@tccld.in and enquiries@in.mpmis.mufg.com.

The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent of the Company, for providing e-voting facility. E-voting period commences on 9:00 a.m. (IST) on Tuesday, 17 June, 2025 and ends on 5:00 p.m. (IST) on Wednesday, 16 July, 2025. A person who is not a member as on the Cut-off Date should treat the notice of Postal Ballot for information purpose only.

The Board of Directors have appointed Mr. Chirag Sachapara, Practicing Company Secretary, Proprietor of M/s Sachapara and Associates, Practicing Company Secretaries, as the Scrutinizer for conducting the Postal Ballot, through e-voting process. The results of the Postal Ballot will be declared by the Company on or before 18 July, 2025.

The Postal Ballot Notice along with the instructions for e-voting is available on the website of the company at www.tccld.in. BSE Limited viz www.bseindia.com and on the website of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) <https://investorlinkintime.co.in> and results along with the Scrutinizer's Report shall be displayed on the same websites.

In case of any query/grievance in connection with the Postal Ballot through remote e-voting process, Members may contact on Tel: 022-49186000 (RTA) or 020 2952 0104 (the Company).

For **TCC Concept Limited**
Sd/-
Isha Arora
Company Secretary

Dated on this June 16, 2025 at Pune.



(Please scan the QR Code to view the DRHP)

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024, and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see "History and Certain Corporate Matters" beginning on page 185 of the Draft Red Herring Prospectus dated June 13, 2025 ("DRHP"), filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges.

Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India.
Corporate Office: 6001 to 6002, 6th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India; **Telephone:** +91-12 - 44204599; **Website:** www.earthood.in
Contact Person: Vishaka Jalan, Company Secretary and Compliance Officer; **E-mail:** compliance@earthood.in; **Corporate Identity Number:** U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 62,90,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LI MITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [•] LAKHS ("THE OFFER") COMPRISING AN OFFER FOR SALE OF UP TO 42,90,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 20,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY ASHOK KUMAR GAUTAM (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS" AND SUCH OFFER BY THE PROMOTER SELLING SHAREHOLDERS, AS THE "OFFER FOR SALE"). THE OFFER SHALL CONSTITUTE UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹ [•] TO THE OFFER PRICE (EQUIVALENT OF ₹ [•] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [•]% AND [•]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•] AND ALL EDITIONS OF [•] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of One (1) Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"). In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹2,00,000 and up to ₹10,00,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹10,00,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 349 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and Stock Exchanges shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of publication of this public announcement by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com respectively, on the website of the Company at www.earthood.in and on the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the "BRLM"). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the date of publication of this public announcement.

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 33 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges.

The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 185 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "Capital Structure" on page 79 of the DRHP.

BOOK RUNNING LEAD MANAGER



UNISTONE CAPITAL PRIVATE LIMITED
A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai - 400 059, Maharashtra, India.
Telephone: +91 022-48046494; **Email:** mb@unistonecapital.com; **Investor grievance email:** compliance@unistonecapital.com
Contact Person: Brijesh Parekh; **Website:** www.unistonecapital.com; **SEBI registration number:** INM000012449
CIN: U65999MH2019PTC330850

REGISTRAR TO THE OFFER



MUFG INTIME INDIA PRIVATE LIMITED (formerly Link Intime India Private Limited)
C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai - 400083, Maharashtra, India
Telephone: +91 810 811 4949; **Email:** earthood ipo@in.mpmis.mufg.com; **Investor grievance email:** earthood ipo@in.mpmis.mufg.com; **Contact Person:** Shanti Gopalakrishnan
Website: in.mpmis.mufg.com; **SEBI Registration Number:** INR000004058; **CIN:** U67190MH1999PTC118368

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.


Place : Gurgaon, Haryana
Date : June 16, 2025

For **EARTHOOD SERVICES LIMITED**
On behalf of the Board of Directors
Sd/-
Vishaka Jalan
Company Secretary and Compliance Officer

EARTHOOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated June 13, 2025 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com respectively, on the website of the Company i.e., www.earthood.in and on the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 33 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act and shall not be offered or sold within the United States. Accordingly, the Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

CONCEPT



COLGATE-PALMOLIVE (INDIA) LIMITED
CIN: L24200MH1937PLC002700
Regd. Off: Colgate Research Centre, Main Street, Hiranandani Gardens, Powai, Mumbai 400 076.
Tel: +91 22 6709 5050;
Email Id: investors_grievance@colpal.com
Website: www.colgatepalmolive.co.in

Information regarding the 84th Annual General Meeting of the Company to be held through Video-Conferencing (VC) / Other Audio-Visual Means (OAVM)

NOTICE is hereby given that the 84th Annual General Meeting ("AGM") of the Company will be held on Tuesday, July 22, 2025 at 03:30 p.m. (IST) through Video-Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with all the applicable provisions of the Companies Act, 2013 ("Act") and the Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with General Circular No. No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs ("MCA") and SEBI/ HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024 issued by SEBI, and other relevant circulars in this regard ("hereinafter collectively referred to as Circulars"), to transact the business that will be set forth in the Notice of the AGM.

The Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 ("Annual & ESG Report") will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depositories/Depository Participants in accordance with the aforesaid Circulars. The Notice of the AGM and Annual & ESG Report will also be available on the website of the Company at www.colgatepalmolive.co.in and on the websites of Stock Exchanges on which shares of the Company are listed i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") i.e. at www.evoting.nsdl.com. The physical copies of the Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 shall be sent to those members who request for the same. Additionally, a letter indicating the weblinks of the Annual & ESG Report and the Notice of the AGM will be sent to the Members whose email ids are not available with the RTA/ Company/Depositories/ Depository Participants. Members participating in the 84th AGM through VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

The Register of Members and the Share Transfer Books of the Company shall remain closed from Wednesday, July 16, 2025 to Tuesday, July 22, 2025 (both days inclusive) for the purpose of the AGM.

The Company is providing the facility of remote e-Voting as well as e-Voting during the AGM to all the members to cast their vote electronically on all the resolutions set out in the Notice of the AGM. The Company has engaged the services of NSDL, for providing the e-Voting facility to the Shareholders. The facility for e-Voting during the AGM will be made available to those Members who shall attend the AGM and have not already cast their vote. The Members who have cast their vote by remote e-Voting prior to the AGM may also attend/ participate in the AGM through VC / OAVM but shall not be entitled to cast their vote again. The details of e-Voting and the process of e-Voting will be provided in the Notice of the AGM.

Members whose email addresses are already registered with the Company/Depositories/Depository Participants, may follow the instructions for remote e-Voting as well as e-Voting during the AGM as provided in the Notice of the AGM. Members whose email addresses are not registered with the Company/Depository/Depository Participant may follow the below process for registering or updating their email addresses:

- Members holding shares in electronic/demat mode, and who have not registered their email address may update the same with their Depository participants. However, Members may temporarily register the same with the Company's Registrar and Share Transfer Agent (RTA) i.e. M/s. MUFG Intime India Private Limited (Previously known as M/s. Link Intime India Private Limited) at https://web.in.mpmis.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmis.mufg.com/> under the Investor Services section by providing details such as Name, DP ID, Client ID, PAN, mobile number and email address.
- Members holding shares in physical and who have not registered their email address may register the same with the Company's RTA at https://web.in.mpmis.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmis.mufg.com/> under the Investor Services section by providing details such as Name, Folio Number, share certificate number, PAN, mobile number and email address and also upload the image of share certificate in PDF or JPEG format (upto 1 MB).

As per SEBI Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 7, 2024 read with Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/81 dated June 10, 2024, payment of dividends/interest etc, will be made only in electronic mode to the physical shareholders who have updated their PAN, Contact Details, Bank Account Details and Specimen Signature with the Company or the RTA. Further, shareholders holding shares in demat mode are requested to update their PAN, Contact Details, Bank Account Details and Specimen Signature with their respective Depository Participants in order to receive dividends electronically.

This notice is issued for the information and benefit of the Members of the Company in compliance with the applicable circulars of MCA and SEBI.

For **Colgate-Palmolive (India) Limited**
Sunder Sharma
Whole-time Director - Legal & Company Secretary
DIN: 02731373

Place: Mumbai
Date: June 16, 2025



INDIAN EXPRESS GROUP

THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS

RAJPUTANA INVESTMENT & FINANCE LIMITED
CIN: L50100KL1941PLC078267
Registered Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.
Corporate Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India; Ph No: 91+ 7593818458
Email: rajputanainvestment@gmail.com, website: www.rajputanainvestment.com

83rd ANNUAL GENERAL MEETING TO BE CONVENED AT REGISTERED OFFICE OF THE COMPANY (Physical Meeting)

Shareholders may note that the 83rd Annual General Meeting (AGM) of the Company will be convened at Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India (Registered office of the company) on Friday, July 11, 2025 at 3.00 P.M. IST in compliance with applicable provision of Companies Act 2013 and other relevant applicable rules and regulation. Electronic copies of the Notice of the AGM and Annual Report for Financial Year 2024-2025 will be sent to all the shareholders whose email addresses are registered with the Company/Depository Participants. Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their depository participants. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's Registrar and Share Transfer Agent, M/s. Maheshwari Datamatics Pvt. Ltd. at mdpdc@yahoo.com. The notice of the 83rd AGM and Annual Report for Financial Year 2024-2025 will be sent to the shareholders in accordance with the applicable laws on their registered email addresses in due course and will also be made available on the Company's website at www.rajputanainvestment.com, stock exchange website at www.bseindia.com and on the CDSL's website at www.evotingindia.com.

Shareholders have an opportunity to cast their vote through remote e-voting on the business as set forth in the Notice of the AGM through electronic voting system. The manner of voting remotely for shareholders holding shares in dematerialized mode, physical mode and for shareholders who have not registered their email addresses will be provided in the Notice to shareholders.

All shareholders are requested to ensure that their updated bank account details and KYC (including IFSC) are maintained with Depository Participants (DP) or RTA (in case of physical shares) all the time.

For **RAJPUTANA INVESTMENT & FINANCE LIMITED**
Sd/-
Jijin C Surendran
Managing Director
(DIN: 03305487)

Place: Thrissur
Date : 17.06.2025

SHRIRAM FINANCE LIMITED
Corporate Identity Number (CIN): L65191TN1979PLC007874
Regd. Office: Sri Towers, Plot No. 14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032, Tamil Nadu, India.
Tel No: +91 44 4852 4666 Fax: +91 44 4852 5666.
Website: www.shriramfinance.in Email id: customersupport@shriramfinance.in
Toll Free No.: 18001034959

INTEREST RATES ON FIXED INVESTMENT PLAN (FIP) (w.e.f. 26th June 2025)*

FIP Interest Rates*	
12 - 23 instalments	7.35% p.a.
24 - 35 instalments	7.50% p.a.
36 - 48 instalments	8.00% p.a.

* Additional interest given below are applicable for all the above categories.
- Additional interest of 0.05% p.a. will be paid to women depositors.

TERMS AND CONDITIONS GOVERNING ACCEPTANCE OF DEPOSITS

This is to inform you that with effect from 26th June, 2025, the Company will accept application for fresh deposit under Fixed Investment Plan (FIP) at the revised rate of interest specified in the above-mentioned table till further notice.

Fixed Investment Plan (FIP) will be available only through 'Shriram One' Mobile Application and Company's Website.

This advertisement is in furtherance to the statutory advertisement published by the Company in 'Financial Express' and 'Makkal Kural' on July 31, 2024 as per the Non-Banking Financial Companies and Miscellaneous Non-Banking Companies (Advertisement) Rules, 1977. The text of the advertisement is also printed on all application forms, which may be referred to before investing in the Company's Fixed Investment Plan (FIP).

Other terms and conditions of the Fixed Investment Plan (FIP) shall remain unchanged.

For **Shriram Finance Limited**
Sd/-
Y. S. Chakravarti
Managing Director & CEO
(DIN: 00052308)

Place : Mumbai
Date : June 16, 2025

TCC CONCEPT LIMITED
(Formerly known as Aaswa Trading and Exports Limited)

Regd. Office: 5th Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Bhoslenagar, Shivajinagar, Pune-411007 | CIN: L68200PN1984PLC222140
Tel.: 020 2952 0104 | Email Id: compliance@tccindia.in | Website: www.tccindia.in

NOTICE OF POSTAL BALLOT & REMOTE E-VOTING

NOTICE is hereby given to the Members that pursuant to the provisions of Sections 108 and 110 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions of the Acts, Rules, Regulations, Circulars and Notifications issued under (including any statutory modification or re-enactment thereof for the time being in force and as amended from time to time if any, for seeking approval of the members of TCC Concept Limited ("the Company") by means of Postal Ballot through remote e-voting, for the execution of agenda as under as per the details mentioned in the Postal Ballot Notice dated June 16, 2025.

Sr. No.	Name of Agenda	Type of Resolution
1	To Fix Remuneration of Mr. Umesh Kumar Sahay (DIN: 01733060) Chairman and Managing Director of the company	Special
2	To Fix Remuneration of Mr. Abhishek Narbaria (DIN: 01873087) Non-executive Director of the company.	Special
3	To approve Material Related Party Transactions of the company with EFC Limited.	Ordinary
4	To approve Material Related Party Transaction(s) of the company with DC&T Global Private Limited.	Ordinary
5	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and Whitehills Interior Limited.	Ordinary
6	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and DC&T Global Private Limited.	Ordinary
7	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and Whitehills Interior Limited.	Ordinary
8	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and EFC Limited.	Ordinary

The Company has completed the dispatch of Postal Ballot Notice (Notice) on June 16, 2025, only through electronic mode by email to the Members of the Company whose names appear in the Register of Members or the Register of Beneficial owners maintained by the depositories as of June 13, 2025 (Cut-off date). Those members who have not received Notice may send an email to compliance@tccindia.in and enotices@in.mpmis.mufg.com.

The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent of the Company, for providing e-voting facility. E-voting period commences on 9:00 a.m. (IST) on Tuesday, 17 June, 2025 and ends on 5:00 p.m. (IST) on Wednesday, 16 July, 2025. A person who is not a member as on the Cut-off Date should treat the notice of Postal Ballot for information purpose only.

The Board of Directors have appointed Mr. Chirag Sachapara, Practicing Company Secretary, Proprietor of M/s Sachapara and Associates, Practicing Company Secretaries, as the Scrutinizer for conducting the Postal Ballot, through e-voting process. The results of the Postal Ballot will be declared by the Company on or before 16 July, 2025.

The Postal Ballot Notice along with the instructions for e-voting is available on the website of the company at www.tccindia.in. BSE Limited viz www.bseindia.com and on the website of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) <https://investorlinkintime.co.in> and results along with the Scrutinizer's Report shall be displayed on the same websites.

In case of any query/grievance in connection with the Postal Ballot through remote e-voting process, Members may contact on Tel: 022-49186000 (RTA) or 020 2952 0104 (the Company).

For **TCC Concept Limited**
Sd/-
Isha Arora
Company Secretary

Dated on this June 16, 2025 at Pune.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY. THIS IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR UNITS OR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED

PUBLIC ANNOUNCEMENT



(Please scan the QR Code to view the DRHP)

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024, and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see "History and Certain Corporate Matters" beginning on page 185 of the Draft Red Herring Prospectus dated June 13, 2025 ("DRHP"), filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges.

Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India.
Corporate Office: 6001 to 6002, 6th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India; Telephone: +91-12 - 44204599; Website: www.earthood.in
Contact Person: Vishaka Jalan, Company Secretary and Compliance Officer; E-mail: compliance@earthood.in; Corporate Identity Number: U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 62,90,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LI MITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [•] LAKHS ("THE OFFER") COMPRISING AN OFFER FOR SALE OF UP TO 42,90,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 20,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY ASHOK KUMAR GAUTAM (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS" AND SUCH OFFER BY THE PROMOTER SELLING SHAREHOLDERS, AS THE "OFFER FOR SALE"). THE OFFER SHALL CONSTITUTE UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"), THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹ [•] TO THE OFFER PRICE (EQUIVALENT OF ₹ [•] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [•]% AND [•]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•] AND ALL EDITIONS OF [•] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of One (1) Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"). In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹2,00,000 and up to ₹10,00,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹10,00,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 349 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and Stock Exchanges shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of publication of this public announcement by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com respectively, on the website of the Company at www.earthood.in and on the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the "BRLM"). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the date of publication of this public announcement.

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 33 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges.

The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 185 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "Capital Structure" on page 79 of the DRHP.

BOOK RUNNING LEAD MANAGER



UNISTONE CAPITAL PRIVATE LIMITED
A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai - 400 059, Maharashtra, India.
Telephone: +91 022-46046494; Email: mb@unistonecapital.com; Investor grievance email: compliance@unistonecapital.com
Contact Person: Brijesh Parekh; Website: www.unistonecapital.com; SEBI registration number: INM000012449
CIN: U65999MH2019PTC308050

REGISTRAR TO THE OFFER



MUFG INTIME INDIA PRIVATE LIMITED (formerly Link Intime India Private Limited)
C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai - 400083, Maharashtra, India
Telephone: +91 810 811 4949; Email: earthood ipo@in.mpmis.mufg.com; Investor grievance email: earthood ipo@in.mpmis.mufg.com; Contact Person: Shanti Gopalkrishnan
Website: in.mpmis.mufg.com; SEBI Registration Number: INR000004058, CIN: U67190MH1999PTC118368

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.


For EARTHOOD SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Vishaka Jalan
Company Secretary and Compliance Officer

Place : Gurgaon, Haryana
Date : June 16, 2025

EARTHOOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated June 13, 2025 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com respectively, on the website of the Company i.e., www.earthood.in and on the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 33 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act and shall not be offered or sold within the United States. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

CONCEPT


COLGATE-PALMOLIVE (INDIA) LIMITED
CIN: L24200MH1937PLC002700
Regd. Off: Colgate Research Centre, Main Street, Hiranandani Gardens, Powai, Mumbai 400 076.
Tel: +91 22 6709 5050;
Email Id: investors_grievance@colpal.com
Website: www.colgatepalmolive.co.in

Information regarding the 84th Annual General Meeting of the Company to be held through Video-Conferencing (VC) / Other Audio-Visual Means (OAVM)

NOTICE is hereby given that the 84th Annual General Meeting ("AGM") of the Company will be held on Tuesday, July 22, 2025 at 03:30 p.m. (IST) through Video-Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with all the applicable provisions of the Companies Act, 2013 ("Act") and the Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with General Circular No. No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs ("MCA") and SEBI/ HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024 issued by SEBI, and other relevant circulars in this regard (hereinafter collectively referred to as Circulars), to transact the business that will be set forth in the Notice of the AGM.

The Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 ("Annual & ESG Report") will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depositories/Depository Participants in accordance with the aforesaid Circulars. The Notice of the AGM and Annual & ESG Report will also be available on the website of the Company at www.colgatepalmolive.co.in and on the websites of Stock Exchanges on which shares of the Company are listed i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") i.e. at www.evoting.nsdl.com. The physical copies of the Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 shall be sent to those members who request for the same. Additionally, a letter indicating the weblinks of the Annual & ESG Report and the Notice of the AGM will be sent to the Members whose email ids are not available with the RTA/ Company/ Depositories/ Depository Participants. Members participating in the 84th AGM through VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

The Register of Members and the Share Transfer Books of the Company shall remain closed from Wednesday, July 16, 2025 to Tuesday, July 22, 2025 (both days inclusive) for the purpose of the AGM.

The Company is providing the facility of remote e-Voting as well as e-Voting during the AGM to all the members to cast their vote electronically on all the resolutions set out in the Notice of the AGM. The Company has engaged the services of NSDL, for providing the e-Voting facility to the Shareholders. The facility for e-Voting during the AGM will be made available to those Members who shall attend the AGM and have not already cast their vote. The Members who have cast their vote by remote e-Voting prior to the AGM may also attend/ participate in the AGM through VC / OAVM but shall not be entitled to cast their vote again. The details of e-Voting and the process of e-Voting will be provided in the Notice of the AGM.

Members whose email addresses are already registered with the Company/Depositories/Depository Participants, may follow the instructions for remote e-Voting as well as e-Voting during the AGM as provided in the Notice of the AGM. Members whose email addresses are not registered with the Company/Depository/Depository Participant may follow the below process for registering or updating their email addresses:

- Members holding shares in electronic/demat mode, and who have not registered their email address may update the same with their Depository participants. However, Members may temporarily register the same with the Company's Registrar and Share Transfer Agent (RTA) i.e. M/s. MUFG Intime India Private Limited (Previously known as M/s. Link Intime India Private Limited) at https://web.in.mpmis.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmis.mufg.com/> under the Investor Services section by providing details such as Name, DP ID, Client ID, PAN, mobile number and email address.
- Members holding shares in physical and who have not registered their email address may register the same with the Company's RTA at https://web.in.mpmis.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmis.mufg.com/> under the Investor Services section by providing details such as Name, Folio Number, share certificate number, PAN, mobile number and email address and also upload the image of share certificate in PDF or JPEG format (upto 1 MB).

As per SEBI Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 7, 2024 read with Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/81 dated June 10, 2024, payment of dividends/interest etc, will be made only in electronic mode to the physical shareholders who have updated their PAN, Contact Details, Bank Account Details and Specimen Signature with the Company or the RTA. Further, shareholders holding shares in demat mode are requested to update their PAN, Contact Details, Bank Account Details and Specimen Signature with their respective Depository Participants in order to receive dividends electronically.

This notice is issued for the information and benefit of the Members of the Company in compliance with the applicable circulars of MCA and SEBI.

For **Colgate-Palmolive (India) Limited**
Sunder Sharma
Whole-time Director - Legal &
Place: Mumbai
Date: June 16, 2025
Company Secretary
DIN: 02731373



INDIAN EXPRESS GROUP

THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS



FINANCIAL EXPRESS

RAJPUTANA INVESTMENT & FINANCE LIMITED
CIN: L50100KL1941PLC078267
Registered Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.
Corporate Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India; Ph No: 91+ 7593818458
Email: rajputanainvestment@gmail.com, website: www.rajputanainvestment.com

83rd ANNUAL GENERAL MEETING TO BE CONVENED AT REGISTERED OFFICE OF THE COMPANY (Physical Meeting)

Shareholders may note that the 83rd Annual General Meeting (AGM) of the Company will be convened at Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India (Registered office of the company) on Friday, July 11, 2025 at 3.00 P.M. IST in compliance with applicable provision of Companies Act 2013 and other relevant applicable rules and regulation. Electronic copies of the Notice of the AGM and Annual Report for Financial Year 2024-2025 will be sent to all the shareholders whose email addresses are registered with the Company/Depository Participants. Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their depository participants. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's Registrar and Share Transfer Agent, M/s. Maheshwari Datamatics Pvt. Ltd. at: mdpdc@yahoo.com. The notice of the 83rd AGM and Annual Report for Financial Year 2024-2025 will be sent to the shareholders in accordance with the applicable laws on their registered email addresses in due course and will also be made available on the Company's website at www.rajputanainvestment.com, stock exchange website at www.bseindia.com and on the CDSL's website at www.evotingindia.com.

Shareholders have an opportunity to cast their vote through remote e-voting on the business as set forth in the Notice of the AGM through electronic voting system. The manner of voting remotely for shareholders holding shares in dematerialized mode, physical mode and for shareholders who have not registered their email addresses will be provided in the Notice to shareholders.

All shareholders are requested to ensure that their updated bank account details and KYC (including IFSC) are maintained with Depository Participants (DP) or RTA (in case of physical shares) all the time.

For **RAJPUTANA INVESTMENT & FINANCE LIMITED**
Sd/-
Jijin C Surendran
Managing Director
(DIN: 03305487)

Place: Thrissur
Date : 17.06.2025

SHRIRAM FINANCE LIMITED
Corporate Identity Number (CIN): L65191TN1979PLC007874
Regd. Office: Sri Towers, Plot No. 14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032, Tamil Nadu, India.
Tel No: +91 44 4852 4666 Fax: +91 44 4852 5666.
Website: www.shriramfinance.in Email id: customersupport@shriramfinance.in
Toll Free No.: 18001034959

INTEREST RATES ON FIXED INVESTMENT PLAN (FIP) (w.e.f. 26th June 2025)*

FIP Interest Rates*	
12 - 23 instalments	7.35% p.a.
24 - 35 instalments	7.50% p.a.
36 - 48 instalments	8.00% p.a.

* Additional interest given below are applicable for all the above categories.
- Additional interest of 0.05% p.a. will be paid to women depositors.

TERMS AND CONDITIONS GOVERNING ACCEPTANCE OF DEPOSITS

This is to inform you that with effect from 26th June, 2025, the Company will accept application for fresh deposit under Fixed Investment Plan (FIP) at the revised rate of interest specified in the above-mentioned table till further notice.

Fixed Investment Plan (FIP) will be available only through 'Shriram One' Mobile Application and Company's Website.

This advertisement is in furtherance to the statutory advertisement published by the Company in 'Financial Express' and 'Makkal Kural' on July 31, 2024 as per the Non-Banking Financial Companies and Miscellaneous Non-Banking Companies (Advertisement) Rules, 1977. The text of the advertisement is also printed on all application forms, which may be referred to before investing in the Company's Fixed Investment Plan (FIP).

Other terms and conditions of the Fixed Investment Plan (FIP) shall remain unchanged.

For **Shriram Finance Limited**
Sd/-
Y. S. Chakravarti
Managing Director & CEO
(DIN: 00052308)

Place : Mumbai
Date : June 16, 2025

TCC CONCEPT LIMITED
(Formerly known as Aaswa Trading and Exports Limited)

Regd. Office: 5th Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Bhoslenagar, Shivajinagar, Pune-411007 | CIN: L68200PN1984PLC222140
Tel.: 020 2952 0104 | Email Id: compliance@tccindia.in | Website: www.tccindia.in

NOTICE OF POSTAL BALLOT & REMOTE E-VOTING

NOTICE is hereby given to the Members that pursuant to the provisions of Sections 108 and 110 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions of the Acts, Rules, Regulations, Circulars and Notifications issued under (including any statutory modification or re-enactment thereof for the time being in force and as amended from time to time if any, for seeking approval of the members of TCC Concept Limited ("the Company") by means of Postal Ballot through remote e-voting, for the execution of agenda as under as per the details mentioned in the Postal Ballot Notice dated June 16, 2025:

Sr. No.	Name of Agenda	Type of Resolution
1	To Fix Remuneration of Mr. Umesh Kumar Sahay (DIN: 01733060) Chairman and Managing Director of the company	Special
2	To Fix Remuneration of Mr. Abhishek Narbaria (DIN: 01873087) Non-executive Director of the company.	Special
3	To approve Material Related Party Transactions of the company with EFC Limited.	Ordinary
4	To approve Material Related Party Transaction(s) of the company with DC&T Global Private Limited.	Ordinary
5	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and Whitehills Interior Limited.	Ordinary
6	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and DC&T Global Private Limited.	Ordinary
7	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and Whitehills Interior Limited.	Ordinary
8	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and EFC Limited.	Ordinary

The Company has completed the dispatch of Postal Ballot Notice (Notice) on June 16, 2025, only through electronic mode by email to the Members of the Company whose names appear in the Register of Members or the Register of Beneficial owners maintained by the depositories as of June 13, 2025 (Cut-off date). Those members who have not received Notice may send an email to compliance@tccindia.in and enotices@in.mpmg.mufg.com.

The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent of the Company, for providing e-voting facility. E-voting period commences on 9:00 a.m. (IST) on Tuesday, 17 June, 2025 and ends on 5:00 p.m. (IST) on Wednesday, 16 July, 2025. A person who is not a member as on the Cut-off Date should treat the notice of Postal Ballot for information purpose only.

The Board of Directors have appointed Mr. Chirag Sachapara, Practicing Company Secretary, Proprietor of M/s Sachapara and Associates, Practicing Company Secretaries, as the Scrutinizer for conducting the Postal Ballot, through e-voting process. The results of the Postal Ballot will be declared by the Company on or before 16 July, 2025.

The Postal Ballot Notice along with the instructions for e-voting is available on the website of the company at www.tccindia.in. BSE Limited viz. www.bseindia.com and on the website of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) <https://investorlinkintime.co.in> and results along with the Scrutinizer's Report shall be displayed on the same websites.

In case of any query/grievance in connection with the Postal Ballot through remote e-voting process, Members may contact on Tel: 022-49186000 (RTA) or 020 2952 0104 (the Company).

For **TCC Concept Limited**
Sd/-
Isha Arora
Company Secretary

Dated on this June 16, 2025 at Pune.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY. THIS IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR UNITS OR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED

PUBLIC ANNOUNCEMENT



(Please scan the QR Code to view the DRHP)

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024, and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see "History and Certain Corporate Matters" beginning on page 185 of the Draft Red Herring Prospectus dated June 13, 2025 ("DRHP"), filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges.

Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India.
Corporate Office: 6001 to 6002, 6th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India; Telephone: +91-12 - 44204599; Website: www.earthood.in
Contact Person: Vishaka Jalan, Company Secretary and Compliance Officer; E-mail: compliance@earthood.in; Corporate Identity Number: U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 62,90,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LI MITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [•] LAKHS ("THE OFFER") COMPRISING AN OFFER FOR SALE OF UP TO 42,90,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 20,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY ASHOK KUMAR GAUTAM (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS" AND SUCH OFFER BY THE PROMOTER SELLING SHAREHOLDERS, AS THE "OFFER FOR SALE"). THE OFFER SHALL CONSTITUTE UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"), THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹ [•] TO THE OFFER PRICE (EQUIVALENT OF ₹ [•] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [•]% AND [•]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•] AND ALL EDITIONS OF [•] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of One (1) Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"). In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹2,00,000 and up to ₹10,00,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹10,00,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 349 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and Stock Exchanges shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of publication of this public announcement by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com respectively, on the website of the Company at www.earthood.in and on the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the "BRLM"). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the date of publication of this public announcement.

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 33 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges.

The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 185 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "Capital Structure" on page 79 of the DRHP.

BOOK RUNNING LEAD MANAGER



UNISTONE CAPITAL PRIVATE LIMITED
A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai - 400 059, Maharashtra, India.
Telephone: +91 022-46046494; Email: mb@unistonecapital.com; Investor grievance email: compliance@unistonecapital.com
Contact Person: Brijesh Parekh; Website: www.unistonecapital.com; SEBI registration number: INM000012449
CIN: U65999MH2019PTC308050

REGISTRAR TO THE OFFER



MUFG INTIME INDIA PRIVATE LIMITED (formerly Link Intime India Private Limited)
C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai - 400083, Maharashtra, India
Telephone: +91 810 811 4949; Email: earthood ipo@in.mpmg.mufg.com; Investor grievance email: earthood ipo@in.mpmg.mufg.com; Contact Person: Shanti Gopalkrishnan
Website: in.mpmg.mufg.com; SEBI Registration Number: INR000004058, CIN: U67190MH1999PTC118368

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.


For EARTHOOD SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Vishaka Jalan
Company Secretary and Compliance Officer

Place : Gurgaon, Haryana
Date : June 16, 2025

EARTHOOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated June 13, 2025 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com respectively, on the website of the Company i.e., www.earthood.in and on the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 33 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act and shall not be offered or sold within the United States. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

CONCEPT

**COLGATE-PALMOLIVE (INDIA) LIMITED**
CIN: L24200MH1937PLC002700
Regd. Off: Colgate Research Centre, Main Street, Hiranandani Gardens, Powai, Mumbai 400 076.
Tel: +91 22 6709 5050;
Email Id: investors_grievance@colpal.com
Website: www.colgatepalmolive.co.in

Information regarding the 84th Annual General Meeting of the Company to be held through Video-Conferencing (VC) / Other Audio-Visual Means (OAVM)

NOTICE is hereby given that the 84th Annual General Meeting ("AGM") of the Company will be held on Tuesday, July 22, 2025 at 03:30 p.m. (IST) through Video-Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with all the applicable provisions of the Companies Act, 2013 ("Act") and the Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with General Circular No. No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs ("MCA") and SEBI/ HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024 issued by SEBI, and other relevant circulars in this regard (hereinafter collectively referred to as Circulars), to transact the business that will be set forth in the Notice of the AGM.

The Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 ("Annual & ESG Report") will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depositories/Depository Participants in accordance with the aforesaid Circulars. The Notice of the AGM and Annual & ESG Report will also be available on the website of the Company at www.colgatepalmolive.co.in and on the websites of Stock Exchanges on which shares of the Company are listed i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") i.e. at www.evoting.nsdl.com. The physical copies of the Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 shall be sent to those members who request for the same. Additionally, a letter indicating the weblinks of the Annual & ESG Report and the Notice of the AGM will be sent to the Members whose email ids are not available with the RTA/ Company/ Depositories/ Depository Participants. Members participating in the 84th AGM through VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

The Register of Members and the Share Transfer Books of the Company shall remain closed from Wednesday, July 16, 2025 to Tuesday, July 22, 2025 (both days inclusive) for the purpose of the AGM.

The Company is providing the facility of remote e-Voting as well as e-Voting during the AGM to all the members to cast their vote electronically on all the resolutions set out in the Notice of the AGM. The Company has engaged the services of NSDL, for providing the e-Voting facility to the Shareholders. The facility for e-Voting during the AGM will be made available to those Members who shall attend the AGM and have not already cast their vote. The Members who have cast their vote by remote e-Voting prior to the AGM may also attend/ participate in the AGM through VC / OAVM but shall not be entitled to cast their vote again. The details of e-Voting and the process of e-Voting will be provided in the Notice of the AGM.

Members whose email addresses are already registered with the Company/Depositories/Depository Participants, may follow the instructions for remote e-Voting as well as e-Voting during the AGM as provided in the Notice of the AGM. Members whose email addresses are not registered with the Company/Depository/Depository Participant may follow the below process for registering or updating their email addresses:

- Members holding shares in electronic/demat mode, and who have not registered their email address may update the same with their Depository participants. However, Members may temporarily register the same with the Company's Registrar and Share Transfer Agent (RTA) i.e. M/s. MUFG Intime India Private Limited (Previously known as M/s. Link Intime India Private Limited) at https://web.in.mpmg.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmg.mufg.com/> under the Investor Services section by providing details such as Name, DP ID, Client ID, PAN, mobile number and email address.
- Members holding shares in physical and who have not registered their email address may register the same with the Company's RTA at https://web.in.mpmg.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmg.mufg.com/> under the Investor Services section by providing details such as Name, Folio Number, share certificate number, PAN, mobile number and email address and also upload the image of share certificate in PDF or JPEG format (upto 1 MB).

As per SEBI Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 7, 2024 read with Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/81 dated June 10, 2024, payment of dividends/interest etc., will be made only in electronic mode to the physical shareholders who have updated their PAN, Contact Details, Bank Account Details and Specimen Signature with the Company or the RTA. Further, shareholders holding shares in demat mode are requested to update their PAN, Contact Details, Bank Account Details and Specimen Signature with their respective Depository Participants in order to receive dividends electronically.

This notice is issued for the information and benefit of the Members of the Company in compliance with the applicable circulars of MCA and SEBI.

For **Colgate-Palmolive (India) Limited**
Sunder Sharma
Whole-time Director - Legal &
Company Secretary
DIN: 02731373

Place: Mumbai
Date: June 16, 2025



INDIAN EXPRESS GROUP

THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS



FINANCIAL EXPRESS

RAJPUTANA INVESTMENT & FINANCE LIMITED
CIN: L50100KL1941PLC078267
Registered Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.
Corporate Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.; **Ph No:** 91+ 7593818458
Email: rajputanainvestment@gmail.com, **website:** www.rajputanainvestment.com

83rd ANNUAL GENERAL MEETING TO BE CONVENED AT REGISTERED OFFICE OF THE COMPANY (Physical Meeting)

Shareholders may note that the 83rd Annual General Meeting (AGM) of the Company will be convened at Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India (Registered office of the company) on Friday, July 11, 2025 at 3.00 P.M. IST in compliance with applicable provision of Companies Act 2013 and other relevant applicable rules and regulation.

Electronic copies of the Notice of the AGM and Annual Report for Financial Year 2024-2025 will be sent to all the shareholders whose email addresses are registered with the Company/Depository Participants. Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their depository participants. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's Registrar and Share Transfer Agent, M/s. Maheshwari Datamatics Pvt. Ltd, at mdpdco@yahoo.com. The notice of the 83rd AGM and Annual Report for Financial Year 2024-2025 will be sent to the shareholders in accordance with the applicable laws on their registered email addresses in due course and will also be made available on the Company's website at www.rajputanainvestment.com, stock exchange website at www.bseindia.com and on the CDSL's website at www.evotingindia.com.

Shareholders have an opportunity to cast their vote through remote e-voting on the business as set forth in the Notice of the AGM through electronic voting system. The manner of voting remotely for shareholders holding shares in dematerialized mode, physical mode and for shareholders who have not registered their email addresses will be provided in the Notice to shareholders.

All shareholders are requested to ensure that their updated bank account details and KYC (including IFSC) are maintained with Depository Participants (DP) or RTA (in case of physical shares) all the time.

For **RAJPUTANA INVESTMENT & FINANCE LIMITED**
Sd/-
Jijin C Surendran
Managing Director
(DIN: 03305487)

Place: Thrissur
Date : 17.06.2025



SHRIRAM FINANCE LIMITED
Corporate Identity Number (CIN): L65191TN1979PLC007874
Regd. Office: Sri Towers, Plot No. 14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032, Tamil Nadu, India.
Tel No: +91 44 4852 4666 **Fax:** +91 44 4852 5666.
Website: www.shriramfinance.in **Email id:** customersupport@shriramfinance.in
Toll Free No.: 18001034959

INTEREST RATES ON FIXED INVESTMENT PLAN (FIP) (w.e.f. 26th June 2025)*

FIP Interest Rates*	
12 - 23 instalments	7.35% p.a.
24 - 35 instalments	7.50% p.a.
36 - 48 instalments	8.00% p.a.

* Additional interest given below are applicable for all the above categories.
- Additional interest of 0.05% p.a. will be paid to women depositors.

TERMS AND CONDITIONS GOVERNING ACCEPTANCE OF DEPOSITS

- This is to inform you that with effect from 26th June, 2025, the Company will accept application for fresh deposit under Fixed Investment Plan (FIP) at the revised rate of interest specified in the above-mentioned table till further notice.
- Fixed Investment Plan (FIP) will be available only through 'Shriram One' Mobile Application and Company's Website.
- This advertisement is in furtherance to the statutory advertisement published by the Company in 'Financial Express' and 'Makkal Kural' on July 31, 2024 as per the Non-Banking Financial Companies and Miscellaneous Non-Banking Companies (Advertisement) Rules, 1977. The text of the advertisement is also printed on all application forms, which may be referred to before investing in the Company's Fixed Investment Plan (FIP).
- Other terms and conditions of the Fixed Investment Plan (FIP) shall remain unchanged.

For **Shriram Finance Limited**
Sd/-
Y. S. Chakravarti
Managing Director & CEO
(DIN: 00052308)

Place : Mumbai
Date : June 16, 2025

TCC CONCEPT LIMITED
(Formerly known as Aaswa Trading and Exports Limited)

Regd. Office: 5th Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Bhoslenagar, Shivajinagar, Pune-411007 | **CIN:** L68200PN1964PLC222140
Tel.: 020 2952 0104 | **Email id:** compliance@tccld.in | **Website:** www.tccld.in

NOTICE OF POSTAL BALLOT & REMOTE E-VOTING

NOTICE is hereby given to the Members that pursuant to the provisions of Sections 108 and 110 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions of the Acts, Rules, Regulations, Circulars and Notifications issued under (including any statutory modification or re-enactment thereof) for the time being in force and as amended from time to time if any, for seeking approval of the members of TCC Concept Limited ("the Company") by means of Postal Ballot through remote e-voting, for the execution of agenda as under as per the details mentioned in the Postal Ballot Notice dated June 16, 2025.

Sr. No.	Name of Agenda	Type of Resolution
1	To Fix Remuneration of Mr. Umesh Kumar Sahay (DIN: 01733060) Chairman and Managing Director of the company	Special
2	To Fix Remuneration of Mr. Abhishek Narbaria (DIN: 01873087) Non-executive Director of the company.	Special
3	To approve Material Related Party Transactions of the company with EFC Limited.	Ordinary
4	To approve Material Related Party Transaction(s) of the company with DC&T Global Private Limited.	Ordinary
5	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and Whitehills Interior Limited.	Ordinary
6	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and DC&T Global Private Limited.	Ordinary
7	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and Whitehills Interior Limited.	Ordinary
8	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and EFC Limited.	Ordinary

The Company has completed the dispatch of Postal Ballot Notice (Notice) on June 16, 2025, only through electronic mode by email to the Members of the Company whose names appear in the Register of Members or the Register of Beneficial owners maintained by the depositories as of June 13, 2025 (Cut-off date). Those members who have not received Notice may send an email to compliance@tccld.in and enclines@in.mpmis.mufg.com.

The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent of the Company, for providing e-voting facility. E-voting period commences on 9:00 a.m. (IST) on Tuesday, 17 June, 2025 and ends on 5:00 p.m. (IST) on Wednesday, 16 July, 2025. A person who is not a member as on the Cut-off Date should treat the notice of Postal Ballot for information purpose only.

The Board of Directors have appointed Mr. Chirag Sachapara, Practicing Company Secretary, Proprietor of M/s Sachapara and Associates, Practicing Company Secretaries, as the Scrutinizer for conducting the Postal Ballot, through e-voting process. The results of the Postal Ballot will be declared by the Company on or before 18 July, 2025.

The Postal Ballot Notice along with the instructions for e-voting is available on the website of the company at www.tccld.in. BSE Limited viz. www.bseindia.com and on the website of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) <https://investorlinkintime.co.in> and results along with the Scrutinizer's Report shall be displayed on the same websites.

In case of any query/grievance in connection with the Postal Ballot through remote e-voting process, Members may contact on Tel: 022-49186000 (RTA) or 020 2952 0104 (the Company).

For **TCC Concept Limited**
Sd/-
Isha Arora
Company Secretary

Dated on this June 16, 2025 at Pune.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY. THIS IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR UNITS OR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED

PUBLIC ANNOUNCEMENT



(Please scan the QR Code to view the DRHP)

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024, and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see "History and Certain Corporate Matters" beginning on page 185 of the Draft Red Herring Prospectus dated June 13, 2025 ("DRHP"), filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges.

Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India.
Corporate Office: 6001 to 6002, 6th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India; **Telephone:** +91-12 - 44204599; **Website:** www.earthood.in
Contact Person: Vishaka Jalan, Company Secretary and Compliance Officer; **E-mail:** compliance@earthood.in; **Corporate Identity Number:** U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 62,90,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LI MITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [•] LAKHS ("THE OFFER") COMPRISING AN OFFER FOR SALE OF UP TO 42,90,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 20,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY ASHOK KUMAR GAUTAM (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS" AND SUCH OFFER BY THE PROMOTER SELLING SHAREHOLDERS, AS THE "OFF ER FOR SALE"). THE OFFER SHALL CONSTITUTE UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹ [•] TO THE OFFER PRICE (EQUIVALENT OF ₹ [•] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [•]% AND [•]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•] AND ALL EDITIONS OF [•] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of One (1) Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"). In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹2,00,000 and up to ₹10,00,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹10,00,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids being received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 349 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges.


Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and Stock Exchanges shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of publication of this public announcement by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com respectively, on the website of the Company at www.earthood.in and on the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the "BRLM"). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the date of publication of this public announcement.

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 33 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges.

The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 185 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "Capital Structure" on page 79 of the DRHP.



COLGATE-PALMOLIVE (INDIA) LIMITED
CIN: L24200MH1937PLC002700
Regd. Off: Colgate Research Centre, Main Street, Hiranandani Gardens, Powai, Mumbai 400 076.
Tel: +91 22 6709 5050;
Email Id: investors_grievance@colpal.com
Website: www.colgatepalmolive.co.in

Information regarding the 84th Annual General Meeting of the Company to be held through Video-Conferencing (VC) / Other Audio-Visual Means (OAVM)

NOTICE is hereby given that the 84th Annual General Meeting ("AGM") of the Company will be held on Tuesday, July 22, 2025 at 03:30 p.m. (IST) through Video-Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with all the applicable provisions of the Companies Act, 2013 ("Act") and the Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with General Circular No. No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs ("MCA") and SEBI/ HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024 issued by SEBI, and other relevant circulars in this regard ("hereinafter collectively referred to as Circulars"), to transact the business that will be set forth in the Notice of the AGM.

The Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 ("Annual & ESG Report") will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depositories/Depository Participants in accordance with the aforesaid Circulars. The Notice of the AGM and Annual & ESG Report will also be available on the website of the Company at www.colgatepalmolive.co.in and on the websites of Stock Exchanges on which shares of the Company are listed i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") i.e. at www.evoting.nsdl.com. The physical copies of the Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 shall be sent to those members who request for the same. Additionally, a letter indicating the weblinks of the Annual & ESG Report and the Notice of the AGM will be sent to the Members whose email ids are not available with the RTA/ Company/Depositories/ Depository Participants. Members participating in the 84th AGM through VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

The Register of Members and the Share Transfer Books of the Company shall remain closed from Wednesday, July 16, 2025 to Tuesday, July 22, 2025 (both days inclusive) for the purpose of the AGM.

The Company is providing the facility of remote e-Voting as well as e-Voting during the AGM to all the members to cast their vote electronically on all the resolutions set out in the Notice of the AGM. The Company has engaged the services of NSDL, for providing the e-Voting facility to the Shareholders. The facility for e-Voting during the AGM will be made available to those Members who shall attend the AGM and have not already cast their vote. The Members who have cast their vote by remote e-Voting prior to the AGM may also attend/ participate in the AGM through VC / OAVM but shall not be entitled to cast their vote again. The details of e-Voting and the process of e-Voting will be provided in the Notice of the AGM.

Members whose email addresses are already registered with the Company/Depositories/Depository Participants, may follow the instructions for remote e-Voting as well as e-Voting during the AGM as provided in the Notice of the AGM. Members whose email addresses are not registered with the Company/Depository/Depository Participant may follow the below process for registering or updating their email addresses:

- Members holding shares in electronic/demat mode, and who have not registered their email address may update the same with their Depository participants. However, Members may temporarily register the same with the Company's Registrar and Share Transfer Agent (RTA) i.e. M/s. MUFG Intime India Private Limited (Previously known as M/s. Link Intime India Private Limited) at https://web.in.mpmis.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmis.mufg.com/> under the Investor Services section by providing details such as Name, DP ID, Client ID, PAN, mobile number and email address.
- Members holding shares in physical and who have not registered their email address may register the same with the Company's RTA at https://web.in.mpmis.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmis.mufg.com/> under the Investor Services section by providing details such as Name, Folio Number, share certificate number, PAN, mobile number and email address and also upload the image of share certificate in PDF or JPEG format (upto 1 MB).

BOOK RUNNING LEAD MANAGER



UNISTONE CAPITAL PRIVATE LIMITED
A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai - 400 059, Maharashtra, India.
Telephone: +91 022-46046494; **Email:** mb@unistonecapital.com; **Investor grievance email:** compliance@unistonecapital.com
Contact Person: Brijesh Parekh; **Website:** www.unistonecapital.com; **SEBI registration number:** INM000012449
CIN: U65999MH2019PTC330850

REGISTRAR TO THE OFFER



MUFG INTIME INDIA PRIVATE LIMITED (formerly Link Intime India Private Limited)
C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai - 400083, Maharashtra, India
Telephone: +91 810 811 4949; **Email:** earthood ipo@in.mpmis.mufg.com; **Investor grievance email:** earthood ipo@in.mpmis.mufg.com; **Contact Person:** Shanti Gopalkrishnan
Website: in.mpmis.mufg.com; **SEBI Registration Number:** INR000004058; **CIN:** U67190MH1999PTC118368

For EARTHOOD SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Vishaka Jalan
Company Secretary and Compliance Officer

EARTHOOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated June 13, 2025 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com respectively, on the website of the Company i.e., www.earthood.in and on the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 33 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act and shall not be offered or sold within the United States. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

CONCEPT



THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS

FINANCIAL EXPRESS

RAJPUTANA INVESTMENT & FINANCE LIMITED
CIN: L50100KL1941P1C078267
Registered Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India
Corporate Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.; **Ph No:** 91+ 7593818458
Email: rajputanainvestment@gmail.com, **website:** www.rajputanainvestment.com

83rd ANNUAL GENERAL MEETING TO BE CONVENED AT REGISTERED OFFICE OF THE COMPANY (Physical Meeting)

Shareholders may note that the 83rd Annual General Meeting (AGM) of the Company will be convened at Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India (Registered office of the company) on Friday, July 11, 2025 at 3.00 P.M. IST in compliance with applicable provision of Companies Act 2013 and other relevant applicable rules and regulation. Electronic copies of the Notice of the AGM and Annual Report for Financial Year 2024-2025 will be sent to all the shareholders whose email addresses are registered with the Company/Depository Participants. Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their depository participants. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's Registrar and Share Transfer Agent, M/s. Maheshwari Datamatics Pvt. Ltd. at: mdpldc@yahoo.com. The notice of the 83rd AGM and Annual Report for Financial Year 2024-2025 will be sent to the shareholders in accordance with the applicable laws on their registered email addresses in due course and will also be made available on the Company's website at www.rajputanainvestment.com, stock exchange website at www.bseindia.com and on the CDSC's website at www.evotingindia.com.

Shareholders have an opportunity to cast their vote through remote e-voting on the business as set forth in the Notice of the AGM through electronic voting system. The manner of voting remotely for shareholders holding shares in dematerialized mode, physical mode and for shareholders who have not registered their email addresses will be provided in the Notice to shareholders.

All shareholders are requested to ensure that their updated bank account details and KYC (including IFSC) are maintained with Depository Participants (DP) or RTA (in case of physical shares) all the time.

For **RAJPUTANA INVESTMENT & FINANCE LIMITED**
Sd/-
Jijin C Surendran
Managing Director
(DIN: 03305487)

Place: Thrissur
Date : 17.06.2025



SHRIRAM FINANCE LIMITED
Corporate Identity Number (CIN): L65191TN1979PLC007874
Regd. Office: Sri Towers, Plot No. 14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032, Tamil Nadu, India.
Tel No: +91 44 4852 4666 **Fax:** +91 44 4852 5666.
Website: www.shriramfinance.in **Email id:** customersupport@shriramfinance.in
Toll Free No.: 18001034959

INTEREST RATES ON FIXED INVESTMENT PLAN (FIP) (w.e.f. 26th June 2025)*

FIP Interest Rates*	
12 - 23 instalments	7.35% p.a.
24 - 35 instalments	7.50% p.a.
36 - 48 instalments	8.00% p.a.

- Additional interest given below are applicable for all the above categories.
- Additional interest of 0.05% p.a. will be paid to women depositors.

TERMS AND CONDITIONS GOVERNING ACCEPTANCE OF DEPOSITS

- This is to inform you that with effect from 26th June, 2025, the Company will accept application for fresh deposit under Fixed Investment Plan (FIP) at the revised rate of interest specified in the above-mentioned table till further notice.
- Fixed Investment Plan (FIP) will be available only through 'Shriram One' Mobile Application and Company's Website.
- This advertisement is in furtherance to the statutory advertisement published by the Company in 'Financial Express' and 'Makkal Kural' on July 31, 2024 as per the Non-Banking Financial Companies and Miscellaneous Non-Banking Companies (Advertisement) Rules, 1977. The text of the advertisement is also printed on all application forms, which may be referred to before investing in the Company's Fixed Investment Plan (FIP).
- Other terms and conditions of the Fixed Investment Plan (FIP) shall remain unchanged.

For **Shriram Finance Limited**
Sd/-
Y. S. Chakravarti
Managing Director & CEO
(DIN: 00052308)

Place : Mumbai
Date : June 16, 2025

TCC CONCEPT LIMITED
(Formerly known as Aaswa Trading and Exports Limited)

Regd. Office: 5th Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Shivajinagar, Shivajinagar, Pune-411007 | **CIN:** L68200PN1984PLC222140
Tel.: 020 2952 0104 | **Email id:** compliance@tccold.in | **Website:** www.tccold.in

NOTICE OF POSTAL BALLOT & REMOTE E-VOTING

NOTICE is hereby given to the Members that pursuant to the provisions of Sections 108 and 110 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions of the Acts, Rules, Regulations, Circulars and Notifications issued under (including any statutory modification or re-enactment thereof for the time being in force and as amended from time to time if any, for seeking approval of the members of TCC Concept Limited ("the Company") by means of Postal Ballot through remote e-voting, for the execution of agenda as under as per the details mentioned in the Postal Ballot Notice dated June 16, 2025.

Sr. No.	Name of Agenda	Type of Resolution
1	To Fix Remuneration of Mr. Umesh Kumar Sahay (DIN: 01733060) Chairman and Managing Director of the company	Special
2	To Fix Remuneration of Mr. Abhishek Narbaria (DIN: 01873087) Non-executive Director of the company.	Special
3	To approve Material Related Party Transactions of the company with EFC Limited.	Ordinary
4	To approve Material Related Party Transaction(s) of the company with DC&T Global Private Limited.	Ordinary
5	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and Whitehills Interior Limited.	Ordinary
6	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and DC&T Global Private Limited.	Ordinary
7	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and Whitehills Interior Limited.	Ordinary
8	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and EFC Limited.	Ordinary

The Company has completed the dispatch of Postal Ballot Notice (Notice) on June 16, 2025, only through electronic mode by email to the Members of the Company whose names appear in the Register of Members or the Register of Beneficial owners maintained by the depositories as of June 13, 2025 (Cut-off date). Those members who have not received Notice may send an email to compliance@tccold.in and enotices@in.mps.mufg.com.

The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent of the Company, for providing e-voting facility. E-voting period commences on 9:00 a.m. (IST) on Tuesday, 17 June, 2025 and ends on 5:00 p.m. (IST) on Wednesday, 16 July, 2025. A person who is not a member as on the Cut-off Date should treat the notice of Postal Ballot for information purpose only.

The Board of Directors have appointed Mr. Chirag Sachapara, Practicing Company Secretary, Proprietor of M/s Sachapara and Associates, Practicing Company Secretaries, as the Scrutinizer for conducting the Postal Ballot, through e-voting process. The results of the Postal Ballot will be declared by the Company on or before 18 July, 2025.

The Postal Ballot Notice along with the instructions for e-voting is available on the website of the company at www.tccold.in, BSE Limited viz. www.bseindia.com and on the website of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) <https://investorlinkintime.co.in> and results along with the Scrutinizer's Report shall be displayed on the same websites.

In case of any query/grievance in connection with the Postal Ballot through remote e-voting process, Members may contact on Tel: 022-49186000 (RTA) or 020 2952 0104 (the Company).

For **TCC Concept Limited**
Sd/-
Isha Arora
Company Secretary

Dated on this June 16, 2025 at Pune.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY. THIS IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR UNITS OR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER 10 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED

PUBLIC ANNOUNCEMENT



(Please scan the QR Code to view the DRHP)

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024, and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see "History and Certain Corporate Matters" beginning on page 185 of the Draft Red Herring Prospectus dated June 13, 2025 ("DRHP"), filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges.

Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India.
Corporate Office: 6001 to 6002, 6th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India; **Telephone:** +91-12 - 44204599; **Website:** www.earthood.in
Contact Person: Vishaka Jalan, Company Secretary and Compliance Officer; **E-mail:** compliance@earthood.in; **Corporate Identity Number:** U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 62,90,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LI MITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [•] LAKHS ("THE OFFER") COMPRISING AN OFFER FOR SALE OF UP TO 42,90,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 20,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY ASHOK KUMAR GAUTAM (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS" AND SUCH OFFER BY THE PROMOTER SELLING SHAREHOLDERS, AS THE "OFFER FOR SALE"). THE OFFER SHALL CONSTITUTE UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹ [•] TO THE OFFER PRICE (EQUIVALENT OF ₹[•] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [•]% AND [•]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•] AND ALL EDITIONS OF [•] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), ATLEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI/ICDR REGULATIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of One (1) Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹2,00,000 and up to ₹10,00,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹10,00,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 349 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and Stock Exchanges shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of publication of this public announcement by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com respectively, on the website of the Company at www.earthood.in and on the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the "BRLM"). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the date of publication of this public announcement.

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 33 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges.

The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 185 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "Capital Structure" on page 79 of the DRHP.



UNISTONE CAPITAL PRIVATE LIMITED
A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai – 400 059, Maharashtra, India.
Telephone: +91 022-46046494; **Email:** mbg@unistonecapital.com; **Investor grievance email:** compliance@unistonecapital.com
Contact Person: Brijesh Parekh; **Website:** www.unistonecapital.com; **SEBI registration number:** INM000012449
CIN: U65999MH2019PTC330850



MUFG INTIME INDIA PRIVATE LIMITED (formerly Link Intime India Private Limited)
C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai – 400083, Maharashtra, India
Telephone: +91 810 811 4949; **Email:** earthood ipo@in.mps.mufg.com; **Investor grievance email:** earthood ipo@in.mps.mufg.com; **Contact Person:** Shanti Gopalkrishnan
Website: in.mps.mufg.com; **SEBI Registration Number:** INR000004058; **CIN:** U67190MH1999PTC118368

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For EARTHOD SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Vishaka Jalan
Company Secretary and Compliance Officer

Place : Gurgaon, Haryana
Date : June 16, 2025

EARTHOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated June 13, 2025 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com respectively, on the website of the Company i.e. www.earthood.in and on the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 33 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act and shall not be offered or sold within the United States. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

CONCEPT



COLGATE-PALMOLIVE (INDIA) LIMITED
CIN: L24200MH1937PLC002700
Regd. Off: Colgate Research Centre, Main Street, Hiranandani Gardens, Powai, Mumbai 400 076.
Tel: +91 22 6709 5050;
Email Id: investors_grievance@colpal.com
Website: www.colgatepalmolive.co.in

Information regarding the 84th Annual General Meeting of the Company to be held through Video-Conferencing (VC) / Other Audio-Visual Means (OAVM)

NOTICE is hereby given that the 84th Annual General Meeting ("AGM") of the Company will be held on Tuesday, July 22, 2025 at 03:30 p.m. (IST) through Video-Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with all the applicable provisions of the Companies Act, 2013 ("Act") and the Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with General Circular No. No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs ("MCA") and SEBI/ HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024 issued by SEBI, and other relevant circulars in this regard (hereinafter collectively referred to as Circulars"), to transact the business that will be set forth in the Notice of the AGM.

The Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 ("Annual & ESG Report") will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depositories/Depository Participants in accordance with the aforesaid Circulars. The Notice of the AGM and Annual & ESG Report will also be available on the website of the Company at www.colgatepalmolive.co.in and on the websites of Stock Exchanges on which shares of the Company are listed i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") i.e. at www.evoting.nsdl.com. The physical copies of the Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 shall be sent to those members who request for the same. Additionally, a letter indicating the weblinks of the Annual & ESG Report and the Notice of the AGM will be sent to the Members whose email ids are not available with the RTA/ Company/ Depositories/ Depository Participants. Members participating in the 84th AGM through VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

The Register of Members and the Share Transfer Books of the Company shall remain closed from Wednesday, July 16, 2025 to Tuesday, July 22, 2025 (both days inclusive) for the purpose of the AGM.

The Company is providing the facility of remote e-Voting as well as e-Voting during the AGM to all the members to cast their vote electronically on all the resolutions set out in the Notice of the AGM. The Company has engaged the services of NSDL, for providing the e-Voting facility to the Shareholders. The facility for e-Voting during the AGM will be made available to those Members who shall attend the AGM and have not already cast their vote. The Members who have cast their vote by remote e-Voting prior to the AGM may also attend/ participate in the AGM through VC / OAVM but shall not be entitled to cast their vote again. The details of e-voting and the process of e-Voting will be provided in the Notice of the AGM.

Members whose email addresses are already registered with the Company/Depositories/Depository Participants, may follow the instructions for remote e-Voting as well as e-Voting during the AGM as provided in the Notice of the AGM. Members whose email addresses are not registered with the Company/Depository/Depository Participant may follow the below process for registering or updating their email addresses:

- Members holding shares in electronic/demat mode, and who have not registered their email address may update the same with their Depository participants. However, Members may temporarily register the same with the Company's Registrar and Share Transfer Agent (RTA) i.e. M/s. MUFG Intime India Private Limited (Previously known as M/s. Link Intime India Private Limited) at https://web.in.mps.mufg.com/EmailReg/Email_Register.html on its website <https://in.mps.mufg.com/> under the Investor Services section by providing details such as Name, DP ID, Client ID, PAN, mobile number and email address.
- Members holding shares in physical and who have not registered their email address may register the same with the Company's RTA at https://web.in.mps.mufg.com/EmailReg/Email_Register.html on its website <https://in.mps.mufg.com/> under the Investor Services section by providing details such as Name, Folio Number, share certificate number, PAN, mobile number and email address and also upload the image of share certificate in PDF or JPEG format (also 1 MB).

As per SEBI Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 7, 2024 read with Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/81 dated June 10, 2024, payment of dividends/interest etc. will be made only in electronic mode to the physical shareholders who have updated their PAN, Contact Details, Bank Account Details and Specimen Signature with the Company or the RTA. Further, shareholders holding shares in demat mode are requested to update their PAN, Contact Details, Bank Account Details and Specimen Signature with their respective Depository Participants in order to receive dividends electronically.

This notice is issued for the information and benefit of the Members of the Company in compliance with the applicable circulars of MCA and SEBI.

For **Colgate-Palmolive (India) Limited**
Sunder Sharma
Whole-time Director - Legal &
Place: Mumbai
Date: June 16, 2025
Company Secretary
DIN: 02731373



epaper.financialexpress.com

Pune



THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS

→ FINANCIAL EXPRESS

RAJPUTANA INVESTMENT & FINANCE LIMITED
CIN: L50100KL1941PLC078267
Registered Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India
Corporate Office: Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India.; **Ph No:** 91+ 7593818458
Email: rajputanainvestment@gmail.com, **website:** www.rajputanainvestment.com

83rd ANNUAL GENERAL MEETING TO BE CONVENED AT REGISTERED OFFICE OF THE COMPANY (Physical Meeting)

Shareholders may note that the 83rd Annual General Meeting (AGM) of the Company will be convened at Building No: 1/110, BRD Complex, NH Bypass, Konikkara, Thrissur, Thrissur Kerala, 680306, India (Registered office of the company) on Friday, July 11, 2025 at 3.00 P.M. IST in compliance with applicable provision of Companies Act 2013 and other relevant applicable rules and regulation. Electronic copies of the Notice of the AGM and Annual Report for Financial Year 2024-2025 will be sent to all the shareholders whose email addresses are registered with the Company/Depository Participants. Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their depository participants. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's Registrar and Share Transfer Agent, M/s. Maheshwari Datamatics Pvt. Ltd. at: mdpldc@yahoo.com. The notice of the 83rd AGM and Annual Report for Financial Year 2024-2025 will be sent to the shareholders in accordance with the applicable laws on their registered email addresses in due course and will also be made available on the Company's website at www.rajputanainvestment.com, stock exchange website at www.bseindia.com and on the CDSC's website at www.evotingindia.com.

Shareholders have an opportunity to cast their vote through remote e-voting on the business as set forth in the Notice of the AGM through electronic voting system. The manner of voting remotely for shareholders holding shares in dematerialized mode, physical mode and for shareholders who have not registered their email addresses will be provided in the Notice to shareholders.

All shareholders are requested to ensure that their updated bank account details and KYC (including IFSC) are maintained with Depository Participants (DP) or RTA (in case of physical shares) all the time.

For **RAJPUTANA INVESTMENT & FINANCE LIMITED**
Sd/-
Jijin C Surendran
Managing Director
(DIN: 03305487)

Place: Thrissur
Date : 17.06.2025



SHRIRAM FINANCE LIMITED
Corporate Identity Number (CIN): L65191TN1979PLC007874
Regd. Office: Sri Towers, Plot No. 14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032, Tamil Nadu, India.
Tel No: +91 44 4852 4666 **Fax:** +91 44 4852 5666.
Website: www.shriramfinance.in **Email id:** customersupport@shriramfinance.in
Toll Free No.: 18001034959

INTEREST RATES ON FIXED INVESTMENT PLAN (FIP) (w.e.f. 26th June 2025)*

FIP Interest Rates*	
12 - 23 instalments	7.35% p.a.
24 - 35 instalments	7.50% p.a.
36 - 48 instalments	8.00% p.a.

- Additional interest given below are applicable for all the above categories.
- Additional interest of 0.05% p.a. will be paid to women depositors.

TERMS AND CONDITIONS GOVERNING ACCEPTANCE OF DEPOSITS

- This is to inform you that with effect from 26th June, 2025, the Company will accept application for fresh deposit under Fixed Investment Plan (FIP) at the revised rate of interest specified in the above-mentioned table till further notice.
- Fixed Investment Plan (FIP) will be available only through 'Shriram One' Mobile Application and Company's Website.
- This advertisement is in furtherance to the statutory advertisement published by the Company in 'Financial Express' and 'Makkal Kural' on July 31, 2024 as per the Non-Banking Financial Companies and Miscellaneous Non-Banking Companies (Advertisement) Rules, 1977. The text of the advertisement is also printed on all application forms, which may be referred to before investing in the Company's Fixed Investment Plan (FIP).
- Other terms and conditions of the Fixed Investment Plan (FIP) shall remain unchanged.

For **Shriram Finance Limited**
Sd/-
Y. S. Chakravarti
Managing Director & CEO
(DIN: 00052308)

Place : Mumbai
Date : June 16, 2025

TCC CONCEPT LIMITED
(Formerly known as Aaswa Trading and Exports Limited)

Regd. Office: 5th Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Shivajinagar, Shivajinagar, Pune-411007 | **CIN:** L68200PN1984PLC222140
Tel.: 020 2952 0104 | **Email id:** compliance@tccold.in | **Website:** www.tccold.in

NOTICE OF POSTAL BALLOT & REMOTE E-VOTING

NOTICE is hereby given to the Members that pursuant to the provisions of Sections 108 and 110 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions of the Acts, Rules, Regulations, Circulars and Notifications issued under (including any statutory modification or re-enactment thereof for the time being in force and as amended from time to time if any, for seeking approval of the members of TCC Concept Limited ("the Company") by means of Postal Ballot through remote e-voting, for the execution of agenda as under as per the details mentioned in the Postal Ballot Notice dated June 16, 2025.

Sr. No.	Name of Agenda	Type of Resolution
1	To Fix Remuneration of Mr. Umesh Kumar Sahay (DIN: 01733060) Chairman and Managing Director of the company	Special
2	To Fix Remuneration of Mr. Abhishek Narbaria (DIN: 01873087) Non-executive Director of the company.	Special
3	To approve Material Related Party Transactions of the company with EFC Limited.	Ordinary
4	To approve Material Related Party Transaction(s) of the company with DC&T Global Private Limited.	Ordinary
5	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and Whitehills Interior Limited.	Ordinary
6	To approve Material Related Party Transaction(s) between NES Data Private Limited (subsidiary of the company) and DC&T Global Private Limited.	Ordinary
7	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and Whitehills Interior Limited.	Ordinary
8	To approve Material Related Party Transaction(s) between Brantford Limited (wholly owned subsidiary of the company) and EFC Limited.	Ordinary

The Company has completed the dispatch of Postal Ballot Notice (Notice) on June 16, 2025, only through electronic mode by email to the Members of the Company whose names appear in the Register of Members or the Register of Beneficial owners maintained by the depositories as of June 13, 2025 (Cut-off date). Those members who have not received Notice may send an email to compliance@tccold.in and enotices@in.mpmf.mufg.com.

The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent of the Company, for providing e-voting facility. E-voting period commences on 9:00 a.m. (IST) on Tuesday, 17 June, 2025 and ends on 5:00 p.m. (IST) on Wednesday, 16 July, 2025. A person who is not a member as on the Cut-off Date should treat the notice of Postal Ballot for information purpose only.

The Board of Directors have appointed Mr. Chirag Sachapara, Practicing Company Secretary, Proprietor of M/s Sachapara and Associates, Practicing Company Secretaries, as the Scrutinizer for conducting the Postal Ballot, through e-voting process. The results of the Postal Ballot will be declared by the Company on or before 18 July, 2025.

The Postal Ballot Notice along with the instructions for e-voting is available on the website of the company at www.tccold.in, BSE Limited viz. www.bseindia.com and on the website of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) <https://investorlinkintime.co.in> and results along with the Scrutinizer's Report shall be displayed on the same websites.

In case of any query/grievance in connection with the Postal Ballot through remote e-voting process, Members may contact on Tel: 022-49186000 (RTA) or 020 2952 0104 (the Company).

For **TCC Concept Limited**
Sd/-
Isha Arora
Company Secretary

Dated on this June 16, 2025 at Pune.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY. THIS IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR UNITS OR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE MAIN BOARD OF THE STOCK EXCHANGES IN COMPLIANCE WITH CHAPTER 10 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED

PUBLIC ANNOUNCEMENT



(Please scan the QR Code to view the DRHP)

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024, and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see "History and Certain Corporate Matters" beginning on page 185 of the Draft Red Herring Prospectus dated June 13, 2025 ("DRHP"), filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges.

Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India.
Corporate Office: 6001 to 6002, 6th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon - 122011, Haryana, India; **Telephone:** +91-12 - 44204599; **Website:** www.earthood.in
Contact Person: Vishaka Jalan, Company Secretary and Compliance Officer; **E-mail:** compliance@earthood.in; **Corporate Identity Number:** U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 62,90,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LI MITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [•] LAKHS ("THE OFFER") COMPRISING AN OFFER FOR SALE OF UP TO 42,90,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 20,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY ASHOK KUMAR GAUTAM (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS" AND SUCH OFFER BY THE PROMOTER SELLING SHAREHOLDERS, AS THE "OFFER FOR SALE"). THE OFFER SHALL CONSTITUTE UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [•] LAKHS (CONSTITUTING UP TO [•]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹ [•] TO THE OFFER PRICE (EQUIVALENT OF ₹[•] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [•]% AND [•]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [•] AND ALL EDITIONS OF [•] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), ATLEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBI/ICDR REGULATIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of One (1) Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹2,00,000 and up to ₹10,00,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹10,00,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 349 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and Stock Exchanges shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of publication of this public announcement by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com respectively, on the website of the Company at www.earthood.in and on the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the "BRLM"). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the date of publication of this public announcement.

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 33 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges.

The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 185 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "Capital Structure" on page 79 of the DRHP.



UNISTONE CAPITAL PRIVATE LIMITED
A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai – 400 059, Maharashtra, India.
Telephone: +91 022-46046494; **Email:** mb@unistonecapital.com; **Investor grievance email:** compliance@unistonecapital.com
Contact Person: Brijesh Parekh; **Website:** www.unistonecapital.com; **SEBI registration number:** INM000012449
CIN: U65999MH2019PTC330850



MUFG INTIME INDIA PRIVATE LIMITED (formerly Link Intime India Private Limited)
C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai – 400083, Maharashtra, India
Telephone: +91 810 811 4949; **Email:** earthood ipo@in.mpmf.mufg.com; **Investor grievance email:** earthood ipo@in.mpmf.mufg.com; **Contact Person:** Shanti Gopalkrishnan
Website: in.mpmf.mufg.com; **SEBI Registration Number:** INR000004058; **CIN:** U67190MH1999PTC118368

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.


For EARTHOOD SERVICES LIMITED
On behalf of the Board of Directors
Sd/-
Vishaka Jalan
Company Secretary and Compliance Officer

Place : Gurgaon, Haryana
Date : June 16, 2025

EARTHOOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated June 13, 2025 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com respectively, on the website of the Company i.e. www.earthood.in and on the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 33 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act and shall not be offered or sold within the United States. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

CONCEPT



COLGATE-PALMOLIVE (INDIA) LIMITED
CIN: L24200MH1937PLC002700
Regd. Off: Colgate Research Centre, Main Street, Hiranandani Gardens, Powai, Mumbai 400 076.
Tel: +91 22 6709 5050;
Email Id: investors_grievance@colpal.com
Website: www.colgatepalmolive.co.in

Information regarding the 84th Annual General Meeting of the Company to be held through Video-Conferencing (VC) / Other Audio-Visual Means (OAVM)

NOTICE is hereby given that the 84th Annual General Meeting ("AGM") of the Company will be held on Tuesday, July 22, 2025 at 03:30 p.m. (IST) through Video-Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with all the applicable provisions of the Companies Act, 2013 ("Act") and the Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with General Circular No. No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs ("MCA") and SEBI/ HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024 issued by SEBI, and other relevant circulars in this regard (hereinafter collectively referred to as Circulars"), to transact the business that will be set forth in the Notice of the AGM.

The Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 ("Annual & ESG Report") will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depositories/Depository Participants in accordance with the aforesaid Circulars. The Notice of the AGM and Annual & ESG Report will also be available on the website of the Company at www.colgatepalmolive.co.in and on the websites of Stock Exchanges on which shares of the Company are listed i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") i.e. at www.evoting.nsdl.com. The physical copies of the Notice of the 84th AGM along with the Annual & ESG Report for the Financial Year 2024-25 shall be sent to those members who request for the same. Additionally, a letter indicating the weblinks of the Annual & ESG Report and the Notice of the AGM will be sent to the Members whose email ids are not available with the RTA/ Company/ Depositories/ Depository Participants. Members participating in the 84th AGM through VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

The Register of Members and the Share Transfer Books of the Company shall remain closed from Wednesday, July 16, 2025 to Tuesday, July 22, 2025 (both days inclusive) for the purpose of the AGM.

The Company is providing the facility of remote e-Voting as well as e-Voting during the AGM to all the members to cast their vote electronically on all the resolutions set out in the Notice of the AGM. The Company has engaged the services of NSDL, for providing the e-Voting facility to the Shareholders. The facility for e-Voting during the AGM will be made available to those Members who shall attend the AGM and have not already cast their vote. The Members who have cast their vote by remote e-Voting prior to the AGM may also attend/ participate in the AGM through VC / OAVM but shall not be entitled to cast their vote again. The details of e-voting and the process of e-Voting will be provided in the Notice of the AGM.

Members whose email addresses are already registered with the Company/Depositories/Depository Participants, may follow the instructions for remote e-Voting as well as e-Voting during the AGM as provided in the Notice of the AGM. Members whose email addresses are not registered with the Company/Depository/Depository Participant may follow the below process for registering or updating their email addresses:

- Members holding shares in electronic/demat mode, and who have not registered their email address may update the same with their Depository participants. However, Members may temporarily register the same with the Company's Registrar and Share Transfer Agent (RTA) i.e. M/s. MUFG Intime India Private Limited (Previously known as M/s. Link Intime India Private Limited) at https://web.in.mpmf.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmf.mufg.com/> under the Investor Services section by providing details such as Name, DP ID, Client ID, PAN, mobile number and email address.
- Members holding shares in physical and who have not registered their email address may register the same with the Company's RTA at https://web.in.mpmf.mufg.com/EmailReg/Email_Register.html on its website <https://in.mpmf.mufg.com/> under the Investor Services section by providing details such as Name, Folio Number, share certificate number, PAN, mobile number and email address and also upload the image of share certificate in PDF or JPEG format (also 1 MB).

As per SEBI Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 7, 2024 read with Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/81 dated June 10, 2024, payment of dividends/interest etc. will be made only in electronic mode to the physical shareholders who have updated their PAN, Contact Details, Bank Account Details and Specimen Signature with the Company or the RTA. Further, shareholders holding shares in demat mode are requested to update their PAN, Contact Details, Bank Account Details and Specimen Signature with their respective Depository Participants in order to receive dividends electronically.

This notice is issued for the information and benefit of the Members of the Company in compliance with the applicable circulars of MCA and SEBI.

For **Colgate-Palmolive (India) Limited**
Sunderam Sharma
Whole-time Director - Legal &
Place: Mumbai
Date: June 16, 2025
Company Secretary
DIN: 02731373